

A professional video camera on a tripod is positioned in the foreground, overlooking a soccer field. The camera is black and has various attachments, including a microphone and a viewfinder. In the background, a soccer field with white lines is visible, along with a goalpost and a large crowd of spectators in a stadium. The text "REACH CRAFT PR" is overlaid in white, bold, sans-serif font across the center of the image.

REACH CRAFT PR



About Us

Reach Craft PR: Redefining Brand Communication

Reach Craft PR is a forward-thinking PR and media management group committed to delivering customized solutions that elevate your brand's presence. Our expertise extends across the Sports, Entertainment, Education, Automobile and Technology sectors.

Driven by a mission to craft impactful strategies, we empower businesses to build authentic connections with their audience while achieving tangible growth. At Reach Craft PR, we combine creativity and data-driven insights to transform your vision into reality and set your brand apart.





Our Journey

Team Reach Craft began its journey in PR and Media Management in 2022. Under the visionary leadership of Mr. Tanay Sarkar, Founder of Reach Craft, we have established a strong reputation in the Sports Industry through our innovative and results-driven approach.

In the past year, we have expanded our expertise into the digital realm, offering a broader range of services to meet the evolving needs of our clients. This growth reflects our commitment to staying ahead in the dynamic landscape of PR, media, and New Media.



What We Do

Our expertise spans across Sports, Entertainment, Education, and Technology sectors.

Here's a closer look at our key operations:

Public Relations & Media Management

SEO

Website Development, Design & Maintenance

Digital Marketing

Social Media Optimization

Influencer Marketing

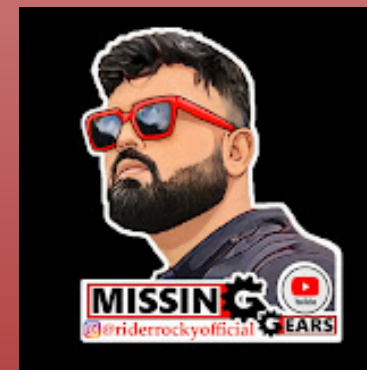
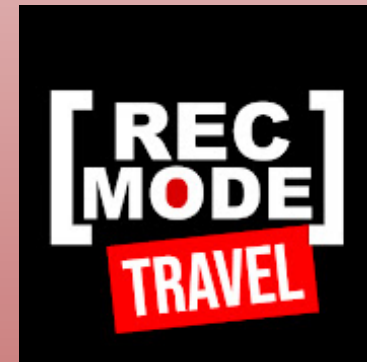
Advertisement

Recent Notable Work

- Website Development and SEO for the **Indian Football Center**, Austria.
- Website Maintenance and SEO for the **Wolverines Field Hockey Club**, Canada. Visit Website -
- SEO Services for **Missing Gears**, a renowned YouTuber from Kolkata.
- **Lead Generation for Media Publications related to:**
 1. WB State Hockey Championship 2024 (Men & Women)
 2. WB Table Tennis Meet 2024
 3. National Equipped Men's and Women's Powerlifting Championship 2024



Some of our clients



OUR TEAM



Tanay Sarkar

Mr. Tanay Sarkar, the Founder of Reach Craft PR, is a seasoned professional with over a decade of experience in Media Management, Public Relations, Strategy Making, and Business Development. With a proven track record of leading teams and managing successful campaigns, he has worked with renowned organizations like R Plus News, All India Radio, Bytedance (Helo App), Trell App, Koo App and LYKSTAGE India.



Indrajit Chanda

Mr. Indrajit Chanda, the Tech Lead of Reach Craft PR, is a highly experienced professional with over 15 years of expertise in frontend and backend development. His technical proficiency spans a wide array of technologies, including HTML, CSS, jQuery, JavaScript, PHP, and MySQL, enabling him to deliver responsive and visually captivating frontend designs alongside robust and efficient backend solutions.



Anusree Chakraborty

Anusree Chakraborty is a seasoned digital marketing professional with over 4 years of experience in crafting compelling online strategies. Specializing in Content Marketing, Email Marketing, Social Media Marketing, and Search Engine Optimization, Anusree helps businesses thrive in the digital landscape. With a passion for staying up-to-date on the latest industry trends, Anusree drives innovative solutions that deliver results.

Our Latest Successful Event – 3rd International Sports Film Festival at Nandan, Kolkata! 🎬🏆

Federation of Film Societies of India presents **3rd** INTERNATIONAL SPORTS FILM FESTIVAL OF INDIA KOLKATA • 2025 11 - 15 FEBRUARY

Refreshment Partner: **Lemna's**

DIGITAL MEDIA PARTNER: **Xtra Time**

OFFICIAL PR AGENCY: **ReachCraft**

Event Managed by: **Companion**

An Initiative of **SOCIAL SPORTS FOUNDATION**

Co-Organizer: **International Sports Federation**

ABP Ananda 15m · 🌐

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KOLKATATVONLINE.IN
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BENGALI.ABPLIVE.COM
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SANGBADPRATIDIN.IN

আন্তর্জাতিক স্পোর্টস ফিল্ম ফেস্টিভ্যালের ঝড়ে কাব

ZEENEWS.INDIA.COM

Kolkata Sports Film Festival: নন্দনে ফের ফিল্মোৎসব! ১৩ দেশের সিনেমা দেখুন ফ্রি-তে, রয়েছে ...

ETVBHARAT.COM

কলকাতায় শুরু ভারতের আন্তর্জাতিক ক্রীড়া চলচ্চিত্র উৎসব



Contact us

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